

Christian Kluxen

Music Director

Sean O'Loughlin

Principal Pops Conductor

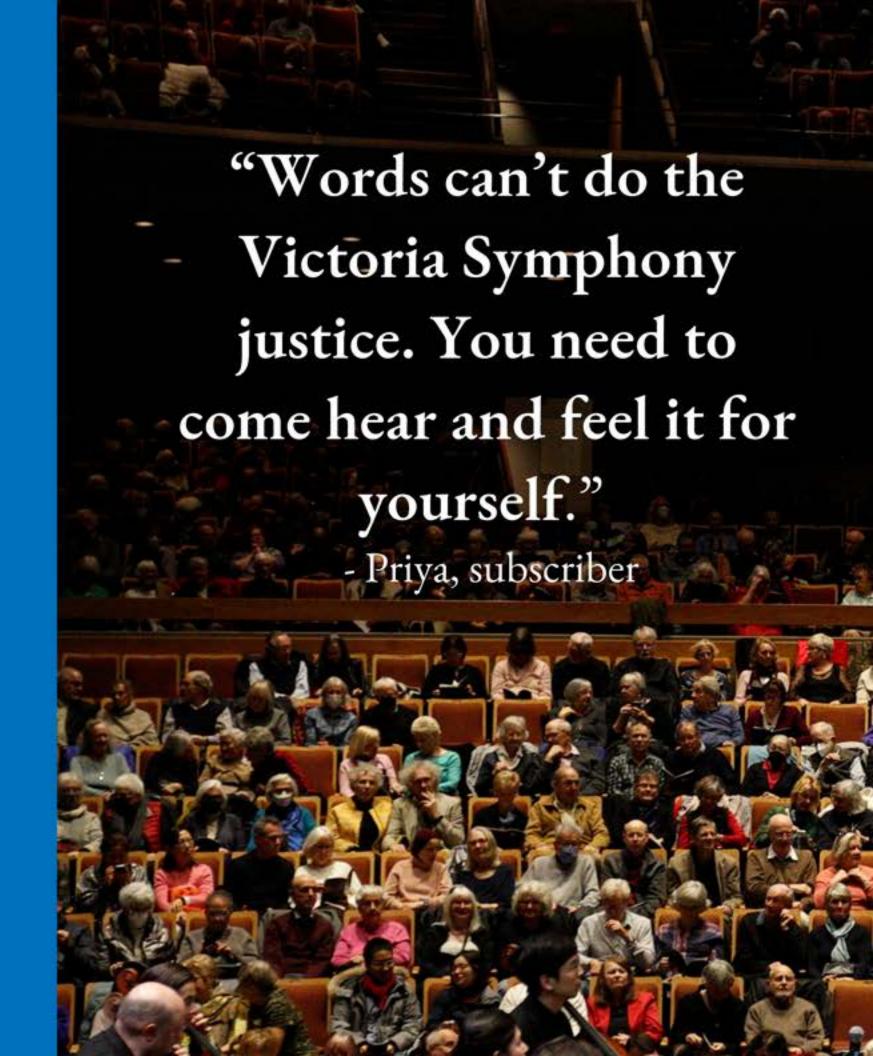
Giuseppe Pietraroia

Associate Conductor

Matthew White CEO

MISSION:

The Victoria Symphony inspires, educates, and captivates our community through the transformational power of music.





VS VITALS

2024/25 SEASON

Our community's enthusiasm was unmistakable in 2024/25, with **52,300 patrons** attending concerts—a staggering **46% increase** over the 2023/24 season. This surge led to **21 sold-out** concerts, a **29% increase in subscribers**, and a **71% increase in ticket revenue**, setting an all-time high for VS.

52,300

tickets

21

sold-out concerts

37

performances

1,391

subscribers

817

donors

4,551

new patron accounts

9,751

volunteer hours

61

community partners, funders & sponsors

339

hours in rehearsal

\$1.6m

donations & fundraising

\$2.25m

subscription & single-ticket sales

1

record smashing season



"The Share the Music program is such a beautiful, invaluable way to build community and create opportunities for people to experience the magic of the Victoria Symphony. Thank you!!!"

- Erin, Embrace Arts Foundation

"My fiancée and I went to the Victoria Symphony for the first time and it was such a magical experience. The music was superb and the atmosphere was so welcoming, we can't wait to do it again!" - Sam, first-time attendee



373

Share the Music tickets distributed to 14 organizations working with children, youth, seniors, immigrants, and people experiencing homelessness



"Our Share the Music tickets were an amazing gift for our community. Going to the symphony is not something our members have the opportunity to do very often, if ever, and it brought some much needed joy into their lives."

- Maria, Our Place Society

9,000+

new patrons purchased tickets across 4,551 new accounts to experience their first Victoria Symphony concert

"The Victoria Symphony tickets that I buy enable me to experience the wonders of live music and share that enjoyment with my grandchildren and many friends for the first time."

- Liz, donor



EDUCATION & COMMUNITY

2024/25 SEASON

7,000

students and educators attended Education Concerts

5,048

students from 36 schools participated in education programs

6,500

people attended free summer concerts

373

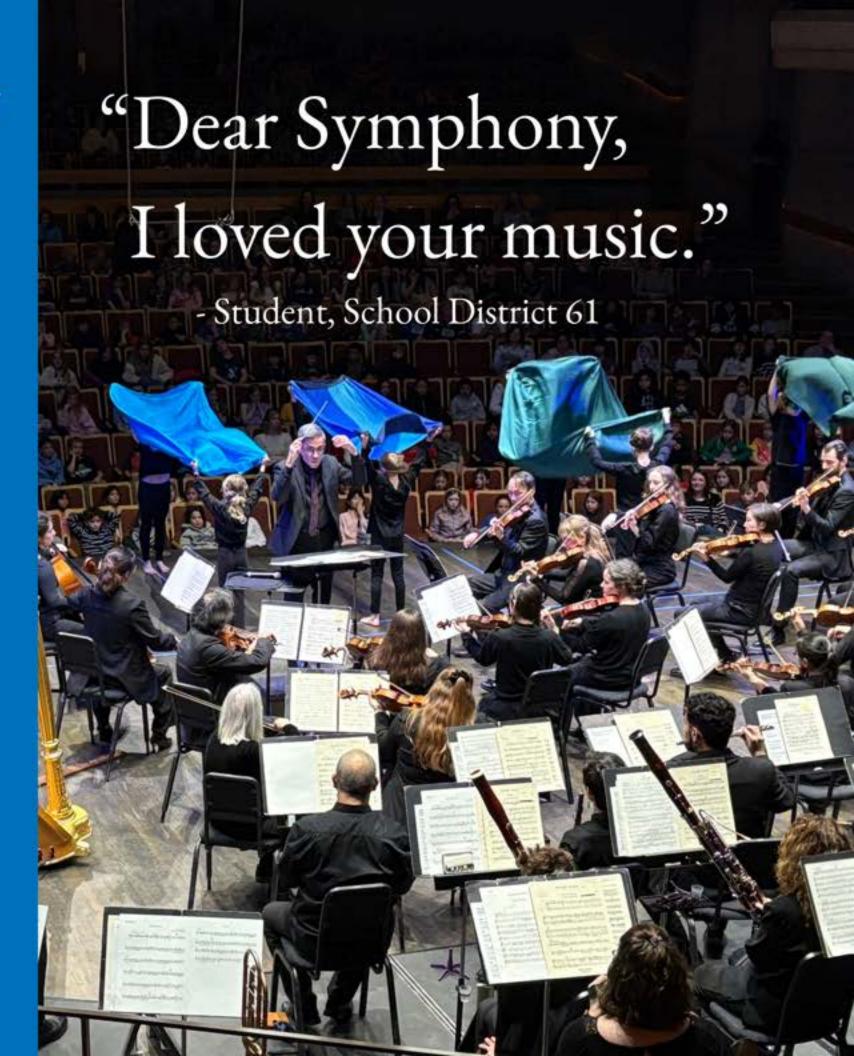
free tickets distributed through Share the Music

921

\$15 tickets purchased through vsSOUNDCHECK

226,000

households tuned into free CHECK TV broadcasts





"Seeing the symphony perform in the summer really sparked my love of a live orchestra, so I was thrilled to attend during the season for an affordable price! The performance was stunning, it felt like such a privilege to be able to experience." - Hannah, vsSOUNDCHECK patron "It was very beautiful how the music moved and it was very interactive. Hearing the music today makes me want to definitely get into playing the violin, because I've been wanting to play it since I was little."

- Student, School District 61



1,800 +

patrons aged 35 and under belong to vsSOUNDCHECK, which provides accessibly priced \$15 tickets to concerts

5,048

students participated in 80 education program sessions in 36 public and private schools in SD61, SD62, and SD63



"My daughters (ages 8 and 11) and I attend every concert that we can and ALWAYS have a blast. Thank you for offering reduced pricing for young people. Accessible prices have made it possible for me to expose my children to live classical music- something that would not be financially feasible for me otherwise."

- Elizabeth, subscriber

"The Take Note Program is fabulous... it helps build a bridge with the children and the musicians, and provides a comfortable environment for children to engage more with the music, with an instrument, and a musician. Thank you for sharing the joy of music with our school community!"

- Lisa, teacher School District 63





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We thank the lekwegen people, known today as the Songhees and Esquimalt Nations – past, present, and future – for their stewardship, care, and leadership of the lands on which we work and perform. We are grateful to share music in this beautiful place.